



CONFIDENTIAL MEMORANDUM

TO: BRAD PARSCALE
 FROM: TONY FABRIZIO & TRAVIS TUNIS
 RE: NM-2 & PA-8 – TWO MORE DEMOCRAT INCUMBENTS LIKELY TO FACE VOTER BACKLASH BY SUPPORTING IMPEACHMENT AND NOT FOCUSING ON REAL ISSUES
 DATE: DECEMBER 11, 2019

Per your request, we have continue identifying GOP opportunities in 2020 where the incumbent Democrat’s support for impeachment and inability to focus on real issues concerning voters due to their focus on impeachment is at considerable odds with the sentiments of their constituents.

To that end, we recently completed two separate surveys of 300 likely 2020 voters – one in New Mexico’s 2nd CD and another in Pennsylvania’s 8th CD (methodology statements on last page) and here are our key take-aways:

- **Clear majorities oppose impeachment and pluralities say they would vote against their Congressman/woman if he/she supported it.**

<i>Based on what you know, do favor or oppose Congress impeaching President Trump?</i>		
	NM-2	PA-8
FAVOR	41	44
OPPOSE	56	53
Strongly favor	35	42
Somewhat favor	6	3
Somewhat oppose	5	6
Strongly oppose	51	47
Unsure/Need more information/Refused (DO NOT READ)	4	3

<i>If your Congresswoman/Congressman voted Yes to Impeach President Trump, would that make you more likely or less likely to vote to re-elect them? If it would have no impact on your vote, just say so.</i>		
	NM-2	PA-8
MORE LIKELY TO RE-ELECT	30	32
LESS LIKELY TO RE-ELECT	38	39
Much more likely to re-elect	23	26
Somewhat more likely to re-elect	7	5
No Impact on vote	25	28
Somewhat less likely to re-elect	5	2
Much less likely to re-elect	34	36
Unsure/Need more information/Refused (DO NOT READ)	7	1

- **Strong majorities say that Torres-Small/Cartwright should move past impeachment and focus on solving real problems while letting the voters decide.**

<i>Please tell me whether you agree or disagree with the following statement: Congresswoman Torres Small/Congressman Cartwright should move past impeachment and work on other pressing issues and let the voters decide President Trump's fate next November.</i>		
	NM-2	PA-8
AGREE	66	60
DISAGREE	30	36
Strongly agree	55	53
Somewhat agree	11	7
Somewhat disagree	7	9
Strongly disagree	23	28
DK/Refused (DO NOT READ)	4	4

<i>Please tell me whether you agree or disagree with the following statement: Congresswoman Torres Small/Congressman Cartwright should stop wasting time and tax dollars on impeachment and focus on solving the real problems Americans face.</i>		
	NM-2	PA-8
AGREE	62	61
DISAGREE	35	38
Strongly agree	55	54
Somewhat agree	7	7
Somewhat disagree	8	8
Strongly disagree	27	30
DK/Refused (DO NOT READ)	3	2

- **Overwhelming majorities favor addressing specific issues such as lowering drug prices, passing new trade deals, or fixing our infrastructure over pursuing impeachment.**

<i>Regardless of whether you favor or oppose impeachment, which is more important to you personally... (READ AND ROTATE)</i>		
	NM-2	PA-8
Congress impeaching President Trump	26	29
Congress passing legislation to lower prescription drug prices	68	66
Both equally (DO NOT READ)	3	3
Neither (DO NOT READ)	1	-
Dk/Refused (DO NOT READ)	3	2

<i>Regardless of whether you favor or oppose impeachment, which is more important to you personally... (READ AND ROTATE)</i>		
	NM-2	PA-8
Congress impeaching President Trump	27	31
Congress passing new trade deals that protect and create American jobs	65	66
Both equally (DO NOT READ)	1	2
Neither (DO NOT READ)	2	-
Dk/Refused (DO NOT READ)	4	1

<i>Regardless of whether you favor or oppose impeachment, which is more important to you personally... (READ AND ROTATE)</i>		
	NM-2	PA-8
Congress impeaching President Trump	26	29
Congress passing legislation to rebuild America's crumbling infrastructure	67	65
Both equally (DO NOT READ)	2	3
Neither (DO NOT READ)	1	-
Dk/Refused (DO NOT READ)	4	3

BOTTOM LINE: Should Torres-Small and/or Cartwright vote for impeachment, they will be running headlong into the clear majority of voters in their districts who oppose it. As importantly, they stand to further weaken their position if they don't heed the voters' will that they move past impeachment and focus on issues far more important to them.

Key Demographics:

PARTY		
	NM	PA
Republican	39	38
Democrat	40	50
Independent	18	11
Something else (DO NOT READ)	1	*
Refused (DO NOT READ)	2	1

RACE/ETHNICITY		
	NM	PA
White	54	85
Latino or Hispanic	37	8
African American	2	4
Asian American	*	1
Other (DO NOT READ)	5	*
Refused (DO NOT READ)	2	2

AGE		
	NM	PA
18-34	15	14
35-54	26	30
55-64	21	22
65+	36	32
Refused (DO NOT READ)	2	2

NM-2 DMA	
Albuquerque-Santa Fe	69
El Paso	30
Amarillo	1

GENDER		
	NM	PA
Male	46	47
Female	54	53

PA-8 DMA	
Scranton/Wilkes-Barre	92
-Luzerne Co.	37
-Lackawanna Co.	33
-Rest of DMA	22
New York City	8

METHODOLOGY STATEMENT: Fabrizio, Lee & Associates conducted districtwide surveys of 300 likely 2020 general election voters from December 8-9, 2019 in New Mexico District-2 and Pennsylvania District-8. Landline interviews accounted for 50% of the sample and cell phone interviews 50%. Geography was matched to past voter turnout in recent general elections within the district. Gender, age, party registration, and race/ethnicity were matched to district characteristics. Respondents were randomly selected from lists of known registered voters. The margin of error at the 95% confidence interval for 300 voters is $\pm 5.66\%$.